



# CASE STUDY

HOW YOUR BRASS MADE A DIFFERENCE

## A BIT O' BACKGROUND

During the coronavirus pandemic, EyUp! was heartened by the donations, support and kind actions from our local communities and businesses.

You helped us to continue making a difference to people that use our Trust's community, mental health, wellbeing and learning disability services, alongside showing our fantastic NHS staff lots'a love and appreciation, during the most challenging time in NHS history.

From taking part in our 'share a smile' rainbow competition, buying things from our Amazon 'Wish List', to fundraising privately, we want to share how your donations have been spent - so you can see the difference this has made.

As part of NHS Charities Together, we also received donations nationally. This includes funds from record-breaking fundraiser, and Yorkshire born and bred veteran, Captain Tom Moore. So we want to say a special thank you to them too.

## HOW DONATIONS WA' SPENT

Throughout the pandemic, our staff, volunteers and governors at South West Yorkshire Partnership NHS Foundation Trust continuously and tirelessly went above and beyond to support local people and the communities we serve.

Working in new ways to new challenges, they adapted creatively to minimise the impact on health and wellbeing services, and to continue to deliver person-centred care and support to those who need it.

With the support and appreciation across the country for NHS workers, from the NHS rainbow to #ClapforCarers, we wanted to say thank you on a local level - alongside sending a bit of TLC!

As part of NHS Charities Together funding; which funded projects that support staff and volunteers, alongside people that use NHS services, we asked staff to put forward applications for wellbeing initiatives which they wanted funding.



A resounding idea, which was raised on numerous applications, was wellbeing packs for staff, volunteers and governors. From this the EyUp! team scoped out what the contents of the packs should be. We included a variety of items including, tea, coffee, hand cream, lip balm, fruit snack bar, tissues and sweets.

With a lot of staff wearing PPE for extended periods of time we also provided every staff member with a metal water bottle, to help keep their drinks hot or cool, whilst encouraging them to keep hydrated.

Throughout July and August, over 5,000 wellbeing packs were distributed to staff, volunteers and governors, including those working from home and shielding.

## WHAT DID FOLK SAY ABOUT IT?

Well! I received my wellbeing pack through the post and what can I say - it's fantastic! Thank you so very much to everyone involved in selecting, buying, packing and distributing them. I don't know who thought about what should go in the packs, but they are absolutely perfect for tired, busy, hard-pressed staff. I can tell that every single item has been chosen with great care and thought.

I want to say a big thank you for my 'thank you' surprise. It was a treasure-trove of treats and a real delight to receive, and the flask was a real bonus – I did not expect one of those at all. It all brought a smile to the face and warmth to the heart. I very much appreciate the time, effort and thoughtfulness you have all put into this.

I would just like to say a big thank you for my recent gift and those received by my team. The contents were well thought out and small things like this are really appreciated. As NHS staff we rarely receive gifts, and small things such as this make a difference.

When a person is appreciated they will always do more than expected. Thank you.

Thank you for the kind donation of my recently received health and welfare gifts – a much welcome boost at this strange time.

Still on maternity leave, staying home and staying safe but I'm still thought of by work. What a lovely surprise and kind gesture. Thank you so much.

This has made my day by being appreciated for what we do.

Everyone's proper chuffed. THANK YOU.

JOB NO 1741

