Older people’s mental health inpatient services

Communications toolkit for partners

This toolkit aims to help you communicate messages about the older people's mental health inpatient services consultation.

If you have any questions or feedback on this toolkit, or need any further information, please contact opsconsultation@swyt.nhs.uk

This toolkit will also be published on our website to help you easily share the details of the consultation with other groups - [www.southwestyorkshire.nhs.uk/opsconsultation/resources](http://www.southwestyorkshire.nhs.uk/opsconsultation/resources)

Please link your communications to the main consultation website: [www.southwestyorkshire.nhs.uk/opsconsultation](http://www.southwestyorkshire.nhs.uk/opsconsultation).

Thank you for your support.

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# Core narrative

* We want to know what people think about our proposals to create specialist inpatient wards for older people with dementia and other mental health needs in Calderdale, Kirklees and Wakefield.
* At the moment, most older people with dementia are cared for on the same ward as those with other mental health needs, known as mixed needs wards. This is not ideal for care, treatment or wellbeing.
* We have five older people’s mental health inpatient wards:
	+ Beechdale Ward, Calderdale Royal Hospital
	+ Two wards in the Priestley Unit, Ward 19, Dewsbury and District Hospital
	+ The Crofton Ward, Fieldhead Hospital, Wakefield
	+ The Poplars, Hemsworth, Wakefield
* There are two proposed options in our consultation:
	+ Option one – a dementia service on Ward 19, Dewsbury and District Hospital (option 1a and 1b describe two different ways that we could have a functional mental health needs service at our other main hospital sites)
	+ Option two – a dementia service on Crofton Ward, Fieldhead Hospital Wakefield. The functional mental health needs service is at our other main hospital sites.
* The proposals do not include The Poplars in Hemsworth which is no longer suitable for an older people’s mental health inpatient ward.
* Changes will improve the care we provide.
* Your views are important. They will help us make the right decision for our patients, families, carers, loved ones and our staff.
* The consultation will close on Friday 29 March 2024.

# Website copy (long)

**Title**: Older people’s mental health inpatient services consultation

**Subtitle**: Give your views about proposals to create a specialist inpatient service for older people with dementia, and dedicated wards for older people living with other mental health needs.

The local NHS has launched a consultation on improving mental health care for older people on inpatient wards across Calderdale, Kirklees and Wakefield.

The consultation asks people to share their views about creating specialist inpatient wards for older people with dementia, and dedicated wards for older people living with other mental health needs such as anxiety, depression or psychosis, which are known as ‘functional mental health needs’.

South West Yorkshire Partnership NHS Foundation Trust and NHS West Yorkshire Integrated Care Board are working together on the consultation.

At the moment, local older people’s mental health inpatient wards care for mixed needs. This means people living with dementia or a functional mental health need, share the same ward space. This does not give the best possible care or support the wellbeing of patients.

Creating separate wards for people with dementia, and those with functional mental health needs, will help give the right care in the right environment. The investment into services will give patients evidence-based, high-quality care and support on all our local older people’s inpatient mental health wards.

At the moment there are older people’s mental health inpatient wards based in The Dales at Calderdale Royal Hospital, Priestley Unit at Dewsbury and District Hospital, Fieldhead Hospital in Wakefield, and The Poplars in Hemsworth.

The proposals are to create a specialist dementia ward at either the Priestley Unit, Dewsbury and District Hospital or at Fieldhead Hospital in Wakefield. Patients living with a functional mental health need would be cared for in a dedicated ward at the other main hospital locations. The proposals do not include The Poplars in Hemsworth which is no longer a suitable older people’s mental health inpatient ward.

This consultation is important for people in Calderdale, Kirklees and Wakefield. In particular, people who are living with dementia, or a functional mental health need, their families, carers, loved ones and health and care staff.

You can find out more about the consultation on the website: [www.southwestyorkshire.nhs.uk/opsconsultation](http://www.southwestyorkshire.nhs.uk/opsconsultation) including how to give your views using the online survey, and information about drop in events and online meetings.

The consultation will be open for 12 weeks until 29 March 2024. Once the consultation closes all the feedback received will help the local NHS make an informed decision.

# Website copy (short)

**Title**: Older people’s mental health inpatient services consultation

The local NHS has launched a consultation on improving mental health care for older people on inpatient wards across Calderdale, Kirklees and Wakefield.

The consultation asks people to share their views about creating specialist inpatient wards for older people with dementia, and dedicated wards for older people living with other mental health needs such as anxiety, depression or psychosis, which are known as ‘functional mental health needs’.

You can find out more about the consultation on the website: [www.southwestyorkshire.nhs.uk/opsconsultation](http://www.southwestyorkshire.nhs.uk/opsconsultation) including how to give your views using the online survey, and information about drop in events and online meetings.

The consultation will be open for 12 weeks until 29 March 2024. Once the consultation closes all the feedback received will help the local NHS make an informed decision.

# Bulletin copy (short)

**Older people’s mental health inpatient services in Calderdale, Kirklees and Wakefield**

Find out more about a public consultation, launched on 5 January, about proposals to improving mental health care for older people on inpatient wards. Find out more, and give your views on the website: [www.southwestyorkshire.nhs.uk/opsconsultation](http://www.southwestyorkshire.nhs.uk/opsconsultation)

# Bulletin copy (long)

**Older people’s mental health inpatient services consultation**

The local NHS has launched a consultation on improving mental health care for older people on inpatient wards across Calderdale, Kirklees and Wakefield.

The consultation asks people to share their views about creating specialist inpatient wards for older people with dementia, and dedicated wards for older people living with other mental health needs such as anxiety, depression or psychosis, which are known as ‘functional mental health needs’.

This consultation is important for people in Calderdale, Kirklees and Wakefield. In particular, people who are living with dementia, or a functional mental health need, their families, carers, loved ones and health and care staff.

Please share the details of this consultation with people in your organisation, patients, and members of the public you may work with. Posters, leaflets and a digital screen which you can use can be downloaded from the consultation website: [www.southwestyorkshire.nhs.uk/opsconsultation/resources](http://www.southwestyorkshire.nhs.uk/opsconsultation/resources)

You can find out more about the consultation on the website: [www.southwestyorkshire.nhs.uk/opsconsultation](http://www.southwestyorkshire.nhs.uk/opsconsultation). This includes how to give your views using the online survey, information about drop-in events / online meetings and downloadable resources.

The consultation will be open for 12 weeks until 29 March 2024. Once the consultation closes all the feedback received will help the local NHS make an informed decision.

Thank you for sharing information about the consultation.

# Social media

A social media toolkit has been developed with posts for Facebook, Instagram and X (formerly Twitter). You can download the toolkit and images from our website: [www.southwestyorkshire.nhs.uk/opsconsultation/resources](http://www.southwestyorkshire.nhs.uk/opsconsultation/resources)

# Resources

Our consultation website - [www.southwestyorkshire.nhs.uk/opsconsultation/resources](http://www.southwestyorkshire.nhs.uk/opsconsultation/resources) - has the following resources for you to use:

* Consultation document (PDF, Word version and text only webpages)
* Consultation summary document (PDF, Word version, Easy Read and text only webpages)
* Video which explains our current services, and why we need to make changes (subtitled, BSL and transcript available)
* Animation which explains our proposed options (subtitled, BSL and transcript available)
* Poster (A4)
* Events poster (A4)
* Leaflet (A5)
* Digital screen (for use in waiting areas)
* Consultation survey (online link and Easy Read)

# Requests for information in other formats

Requests for information in other formats or languages can be emailed to opsconsultation@swyt.nhs.uk

# Managing enquiries

If you receive enquiries which you are unable to help with, please email these to opsconsultation@swyt.nhs.uk. Any media enquiries should also be sent to this same email address.

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# Consultation events and online meetings

Our consultation events and meetings give people the chance to find out more about the consultation, come and speak to our team including clinical leaders and ask any questions they may have. All our events and online meetings can be found on our website, do check back on this link as they may be updated: [www.southwestyorkshire.nhs.uk/opsconsultation/events](http://www.southwestyorkshire.nhs.uk/opsconsultation/events)