

Our strategic aims

(how we will achieve our purpose)



Our purpose (why we're here)

We help people reach their potential and live well in their community



We will live our values



- ✓ We put the person first and in the centre
- ✓ We know that families and carers matter
- ✓ We are respectful, honest, open and transparent
- ✓ We improve and aim to be outstanding
- ✓ We are relevant today and ready for tomorrow

We will be the best we can be



- ✓ Best quality services
- ✓ Best place to work and learn
- ✓ Best partner
- ✓ Best value

We will be ambitious



- ✓ Ambitious for living our values
- ✓ Ambitious for our neighbourhoods and community services
- ✓ Ambitious for innovatively reducing health inequalities
- ✓ Ambitious for our input into high quality forensic mental health care

How will we know that we're getting it right?

- ✓ Our service users, patients, carers and staff will tell us through the feedback they give us
- ✓ We benchmark well against similar organisations
- ✓ Our staff recommend us as a place to work

NHS

**South West
Yorkshire Partnership**
NHS Foundation Trust

Our strategy

What we will do and how we will do it



With **all of us** in mind.